



## Reducing The Harm Caused By Alcohol: A Co-ordinated European Response

Conference provisional programme



**Conference organisers:**  
Dr Peter Anderson,  
Consultant, Public Health  
  
Professor Chris Day,  
Newcastle University  
  
Dr Nick Sheron,  
Southampton General Hospital

09.00 Registration and coffee

09.30 **Welcome address**  
Professor Ian Gilmore, President,  
Royal College of Physicians  
  
Robert Madelin, Director-General for  
Health and Consumer Protection,  
European Commission  
  
World Health Organization representative  
  
**Chair:** Professor Ian Gilmore

10.15 **The burden caused by alcohol**  
Professor Jürgen Rehm,  
University of Toronto and  
Centre for Addiction and  
Mental Health, Toronto

10.35 *Discussion*

10.45 Coffee  
  
**Chair:** Professor Joe Barry,  
Irish Medical Organisation and  
Trinity College, Dublin

11.15 **How can we reduce the burden?**  
Professor Sir Michael Marmot,  
University College London

11.35 *Discussion*

11.45 **Should we ban alcohol advertising?**  
Dr Peter Anderson

12.05 Discussion

12.15 **A co-ordinated response**  
Dr Richard Yoast,  
American Medical Association

12.35 *Discussion*

12.45 Lunch

13.45 **North and South Europe -  
are we so different?**  
Dr Antoni Gual, Neurosciences Institute,  
Clinic Hospital, University of Barcelona

14.05 *Discussion*

14.10 **Alcohol and the young**  
Dr Ann Hope, Trinity College, Dublin

14.30 *Discussion*

14.35 **What can the medical profession do?**  
Professor Vivienne Nathanson,  
British Medical Association  
  
Professor Joe Barry  
  
European Medical Organisation  
representative  
  
World Health Organization representative

15.15 Tea

15.45 **Break into groups to discuss and  
endorse Conference Charter**

16.35 **Report back and agreement of  
Conference Charter**

17.05 Close of conference and reception



**Conference Department**  
Royal College of Physicians

11 St Andrews Place, Regent's Park  
London NW1 4LE

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[www.rcplondon.ac.uk](http://www.rcplondon.ac.uk)

### Terms and Conditions of Booking

- 1) Reservation is a contract. Cancellations must be made in writing and are subject to a 10% administrative charge. No refunds will be made for cancellations notified within 7 days of the event, but substitute delegates will be accepted at any time.
- 2) The College reserves the right to change the programme and/or speakers at any time and without prior notice. It also reserves the right in its absolute discretion to cancel the conference, in which case all registration fees will be fully refunded.

## BOOKING FORM

### Reducing The Harm Caused By Alcohol: A Co-ordinated European Response

Tuesday 13 November 2007

Please print clearly in block capitals

Surname \_\_\_\_\_ Initials \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Post code \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Place of employment (as you wish it to appear on the attendance list) \_\_\_\_\_

Position held \_\_\_\_\_

Dietary requirements \_\_\_\_\_

To ensure that all delegates attending the conference are able to participate fully, please let us know about any special requirements you have  
\_\_\_\_\_

Where did you hear of this conference? \_\_\_\_\_

Please return this booking form to:

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